

MACTA Annual Conference
June 13, 2019
Union Depot St. Paul
Agenda



8:00 – 8:45 Registration, Continental Breakfast & Visit with Vendors..... **Veterans Gallery**

8:45 - 9:00 Welcome (Guest Speaker) **Red Cap Room**

9:00 – 10:00 GENERAL SESSION

45 Ideas in 45 Minutes **Red Cap Room**

This fast-paced general session is sure to please everyone with tips that cover social media, video, policy, legal and more. Get ready to take notes during this session – it’s a conference favorite!

10:00 – 10:30 Break and Visit with Vendors **Veterans Gallery**

10:30 – 11:45 CONCURRENT WORKSHOPS

CONTENT/TECHNICAL – Non Traditional Cameras **Red Cap Room**

Taking our programming to the next level with non-traditional cameras. Experienced use of drones, sliders, jibs, dsrls, go pros and osmos are all showcased in this informative session.

POLICY/LLEGAL – Federal and State Legislative Update..... **Riverview Conference Room**

Hear from our MACTA lobbyist on this year’s Minnesota legislative session and learn what any new legislative initiatives mean to you and your organization. Also, learn how changes at the federal level, specifically with the FCC, may affect cable, broadband and telecom policy.

11:45 – 12:45 NETWORKING LUNCHEON

Guest Speaker **Waiting Room**

12:45 – 1:10 Visit with Vendors **Veterans Gallery**

1:10 – 1:15 Vendor Bingo Drawing **Red Cap Room**

1:15 – 2:15 CONCURRENT SESSIONS

CONTENT/TECHNICAL – Shared storage solutions **Red Cap Room**

Opportunities abound for shared storage editing which enables staff to collaborate on projects and are designed to improve production and unleash creativity. Discover the benefits of using online asset management tools for video files and graphics that provide automated archiving of your important projects. What’s the right solution for your team?

POLICY/LLEGAL – Protecting the Right of Way..... **Riverview Conference Room**

Public right-of-way access -- everyone wants it -- cable companies, telephone companies, cellular companies, traditional utilities (electric, gas, water, waste water, storm sewer), not to mention street lights, traffic lights, traffic signs, fire hydrants, sidewalks and trails. This session will explore the latest trends, developments, and concerns -- as well as share examples of relevant ROW deployments.

2:15 – 4:15 GENERAL SESSION

TPT tours and Almanac Sessions **TPT, Twin Cities Public Television**

Half of the attendees will do a TPT station tour while the other half attend a presentation with Almanac staff for the first hour and then the two groups will switch so everyone gets to tour TPT and also learn the details on producing Almanac!

4:15 – Final Remarks - Conference Concludes